Preparation Students for the Workforce
Six Co-curricular Opportunities for Experiential Learning

There are a range of opportunities during students' time on campus to develop the skills employers are looking for, and many of them occur outside of the classroom, through various student affairs programs and initiatives. The strategies below empower students to leverage campus involvement to achieve their post-graduate goals. This is accomplished by changing perceptions about the value of co-curricular programming, and providing guidance on how to clearly articulate that value to prospective employers.

**STUDENT TIMELINE**

The image contains a table with columns for FIRST YEAR and GRADUATION. Each column contains descriptions of various co-curricular opportunities.

- **“Skill Seeker” Branding Campaign**
  - Where does it reach students?
  - Units involved
  - Workforce preparation

- **Peer Involvement Advisors**
  - Where does it reach students?
  - Units involved
  - Workforce preparation

- **Skill-Focused Campus Job Opportunities**
  - Where does it reach students?
  - Units involved
  - Workforce preparation

- **Embedded Professional Development Conversations**
  - Where does it reach students?
  - Units involved
  - Workforce preparation

- **Market-Your-Experience Guides**
  - Where does it reach students?
  - Units involved
  - Workforce preparation

- **Co-curricular Capstone**
  - Where does it reach students?
  - Units involved
  - Workforce preparation