

# TAKING ENTREPRENEURSHIP BY THE HORNS.



**BISON**TANK

## About BisonTank

A big idea can make a world of change, but going from concept to company is challenging. Now in its fourth year, the BisonTank Business Competition continues to invest in innovative ideas from aspiring deaf and hard of hearing entrepreneurs, setting them up for future success.

Led by the Gallaudet Innovation and Entrepreneurship Institute (GIEI), and in partnership with a growing number of sponsors, BisonTank promotes creativity, entrepreneurial spirit, and business development within the Deaf ecosystem.

## Sponsor BisonTank 2022!

One of the most visible programs on campus, BisonTank is attended by hundreds of students, faculty, entrepreneurs, venture capitalists, and Gallaudet alumni each year.

Show your company's commitment to the Deaf Ecosystem by becoming a BisonTank sponsor!

To sponsor BisonTank 2022, please contact:

**Russell Stein**, *Interim Director of GIEI*  
[innovation@gallaudet.edu](mailto:innovation@gallaudet.edu)

## Sponsorship Opportunities:

### \$15,000 Platinum

Maximize your exposure! Sponsors obtain the following perks for both Student and Alumni BisonTank events:

- Invited on-stage to make a finalist announcement
- Photo opportunity with winners at both events
- Guaranteed invitations to the judge panel
- Premium signage and logo showcase opportunities
- Includes all gold-level benefits

### \$10,000 Gold

Gold or below may select one event to sponsor:

- Invitation to the judge panel (space permitting)
- Recognition by host during BisonTank event
- Video message on BisonTank social media
- Onstage opportunity to award prizes
- Includes all silver-level benefits

### \$5,000 Silver

- Sponsor logo on event website
- Featured in internal and external communications
- Includes all bronze-level benefits

### \$2,500 Bronze

- Sponsor listing on event website
- Sponsor listing in the event program

## Sponsor BisonTank and Seed Businesses Like These!



## About the Gallaudet Innovation and Entrepreneurship Institute

GIEI is the world's only incubator offered in American Sign Language and English. Standing on the University's strengths in accessibility, linguistics, communication, and language development, GIEI's mission is to inspire a culture of entrepreneurship education.



[www.gallaudet.edu/giei](http://www.gallaudet.edu/giei)