

# Curriculum Mapping




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# Overview

- All programs need program Student Learning Outcomes (SLOs)
- Curriculum maps align all program SLOs with courses and/or learning opportunities
- Curriculum Maps also indicate levels of instruction: introduction, emphasis, reinforcement
- Sample Curriculum Map: WEAVE
- WEAVE
- Discussion of your programs
- Wrap up



All programs need program Student Learning Outcomes (SLOs) to be able to do the Curriculum Mapping activity

# Curriculum Map

- Defined
- Purpose: intentionality and transparency of academic programs; demonstrate how majors integrate institution-wide outcomes.
- Our syllabi become more targeted to students needs.

# Sample Curriculum Map

**FIGURE 1. INTERDISCIPLINARY STUDIES PROGRAM MAP**

Semester	Fall 2009						
College	Liberal Arts	<b>1. WRITTEN COMMUNICATION</b> Student is able to produce texts appropriate for their purposes and audiences as reflected in: (a) Form; (b) Organization; (c) Content development; (d) Language usage and style (syntax, vocabulary, grammar, and mechanics).			<b>2. INFORMATION TECHNOLOGY LITERACY</b> Student is able to: (1) Use and apply computers, software applications, and other resources to achieve a wide variety of academic, professional, and personal goals; (2) Use a set of abilities to solve problems, collect data, manage information, communicate with others, create effective presentations, and use information to make informed decisions.		
Department	Interdisciplinary Studies						
Degree	Bachelor of Science						
CORE/REQUIRED PROGRAM COURSES		(i) Outcome Statement (X, M)	(ii) Level (I, E, R, A)	(iii) Feedback (F)	(i) Outcome Statement (X, M)	(ii) Level (I, E, R, A)	(iii) Feedback (F)
INT 308: Introduction to Interdisciplinary Studies		X	I	F	X	E	F
INT 322: Critical Approaches to Analysis		X	I	F	X	R	F
PSY 210: Introduction to Psychology		X	I	F	X	E	F
INT 360: Foundations of Research in Interdisciplinary Studies		X	E	F	X	R	F
INT 375: Language and Society		X	E	F	X	R	F
CSC 200: Advanced Computer Concepts		M	E	F	X	A	F
INT 411: Ideas and their Influences		M	R	F	X	R	F
INT 412: Contemporary Globalization		M	R	F	X	R	F
INT 470: Senior Seminar		M	A	F	X	A	F
INT 477: Senior Thesis		M	A	F	X	A	F

Curriculum Maps Levels of instruction:  
introduction, emphasis,  
reinforcement.

- Introduction (I): **Students** are not expected to be familiar with the content or skill (being introduced) at the collegiate level. **Instructional and learning activities** focus on basic knowledge, skills, and competencies at entry level complexity. **Only one (or a few) aspect of a complex program outcome** is addressed in the given course.

# Curriculum Maps Levels of instruction: introduction, emphasis, reinforcement

- **Emphasis (E):** **Students** are expected to have a basic level of knowledge and familiarity with the content or skills at the collegiate level.

**Instructional and learning activities** concentrate on enhancing and strengthening knowledge, skills, and expanding complexity.

**Several aspects of the outcome** are addressed in the given course, but these aspects may be treated separately.

# Curriculum Maps Levels of instruction: introduction, emphasis, reinforcement

- Reinforcement (R): **Students** are expected to possess a strong foundation in the knowledge, skill, or competency at the collegiate level. **Instructional and learning activities** continue to build upon previous competencies with increased complexity. **All components of the outcome** are added in and used in integrative contexts.



	<b>Student Background Knowledge</b>	<b>Instructional and/or Learning Activities</b>	<b>Aspect(s) of Outcome Included</b>
<b>Introduction</b>	Not expected to be familiar with the content or skill (being introduced) at the collegiate level	Focus on basic knowledge, skills, and competencies at entry level complexity	Only one (or a few) aspect of a complex program outcome is addressed
<b>Emphasis</b>	Expected to have a basic level of knowledge and familiarity with the content or skills at the collegiate level	Concentrate on enhancing and strengthening knowledge, skills, and expanding complexity	Several aspects of the outcome are addressed in the given course, but these aspects may be treated separately
<b>Reinforcement</b>	Expected to possess a strong foundation in the knowledge, skill, or competency at the collegiate level	Continue to build upon previous competencies with increased complexity	All components of the outcome are added in and used in integrative contexts

# GU and WEAVE

**WEAVEonline: software application that guides and provides for the alignment of multiple processes, including assessment, planning, accreditation, budgeting and institutional priorities.**



- Expected Launch in August 2012
- Department/Unit's Assessment Coordinator will feed assessment info and curricular data in the system
- Curriculum Mapping is required in WEAVE
- See me for more info about WEAVE training

# Sample Curriculum Map in GU's WEAVE system at Program Level

## 2013-2014 Assessment, Accounting : Map

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Course or Experience	Analysis Approach	Communication	Critical and reflective thinking, problem solvi...	Global Business Issues	Technology
<b>Intro to Business (002003) (BUS-101)</b>	<b>Level of Instruction</b>	1 Introduced	1 Introduced	1 Introduced	1 Introduced
<b>Financial Accounting (004084) (ACC-201)</b>	<b>Level of Instruction</b>	2 Emphasized			
<b>Introduction to Economics I (002002) (ECO-201)</b>	<b>Level of Instruction</b>	2 Emphasized			
<b>Managerial Accounting (002004) (ACC-202)</b>	<b>Level of Instruction</b>	2 Emphasized			2 Emphasized
<b>Intro to Economics II (004738) (ECO-202)</b>	<b>Level of Instruction</b>		2 Emphasized		
<b>Management &amp; Organization Beha (003058) (BUS-211)</b>	<b>Level of Instruction</b>	2 Emphasized			
<b>Marketing (002012) (BUS-221)</b>	<b>Level of Instruction</b>	2 Emphasized			
<b>Management Information Systems (008441) (BUS-281)</b>	<b>Level of Instruction</b>				2 Emphasized
<b>Business Statistics (002018) (BUS-331)</b>	<b>Level of Instruction</b>		2 Emphasized		
<b>Business Ethics (002510) (BUS-341)</b>	<b>Level of Instruction</b>	2 Emphasized			
<b>Business Finance (002015) (BUS-351)</b>	<b>Level of Instruction</b>	2 Emphasized	2 Emphasized		
<b>Business Law I (002021) (BUS-371)</b>	<b>Level of Instruction</b>	2 Emphasized			
<b>Production &amp; Operations Manage (002019) (BUS-431)</b>	<b>Level of Instruction</b>		2 Emphasized		

### BUS-101 Level of Instruction Ethics

- ☒ The outcome/objective is introduced.
- ☐ The outcome/objective is emphasized.
- ☐ The outcome/objective is reinforced.



Q and A